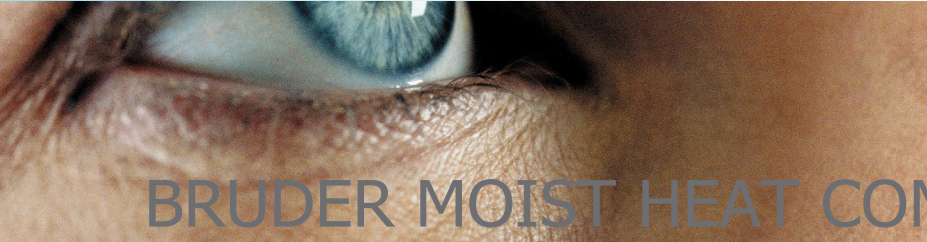


OPEN YOUR
EYES[™]
to *Bruder*[®]
a Hilco Vision Company

HEALTHY EYES START HERE



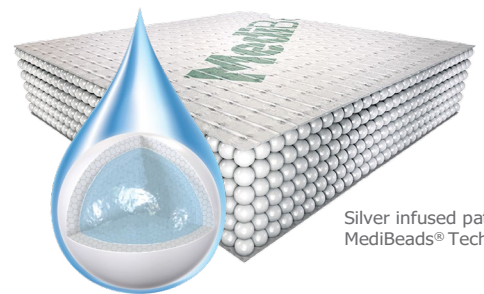
**PROMOTE EYELID HEALTH
AND HYGIENE WITH THE
BRUDER CATALOG OF PRODUCTS**



BRUDER MOIST HEAT COMPRESSES ARE **#1 DOCTOR RECOMMENDED**

Warm compresses are proven to aid in the treatment of meibomian gland dysfunction (MGD) and chronic dry eye, but not all compresses are created equal.

A key differentiator is the type and quality of heat: it must be moist heat and it must be delivered at the right temperature for the right length of time to be effective. Only Bruder Compresses contain patented MediBeads® Technology to provide clean, uniform heat. Their unique, honeycomb molecular structure encourages complete absorption of water molecules. This improves the patient experience and the effectiveness of the treatment because these advanced technology MediBeads consistently release controlled moisture over time, unlike masks that provide an instant, short-term jolt of steam.



Silver infused patented
MediBeads® Technology

Cleanliness is another key differentiator. Silver is permanently infused into the bead structure of every Bruder Moist Heat Compress. This helps repel bacteria and ensures that the moisture released from the compress is clean. Because the silver-filled MediBeads are strong, they don't disintegrate or disperse dust particulate as is common with many other materials. Hygiene is also sustained with the Bruder Compress because, unlike masks filled with silica, gel, or grains, the high-quality Bruder Compress effectively withstands the rigors of daily use and regular washing.

“The sustained, even heat from the Bruder Mask helps ensure the efficacy of the compress treatment, which in turn results in improved patient compliance.” — **Paul M. Karpecki, OD**

“I actively encourage the use of a Bruder Mask in all of my MGD patients. Either as a stand-alone therapy or following laser or thermal pulsation therapy, the moist heat makes a big difference. I also appreciate the anti-bacterial properties.” — **Cynthia Matossian, MD**

“The Bruder Compress is the centerpiece of an effective ocular wellness routine. It gets the meibum moving and keeps it moving so glands don't remain clogged.” — **Mile Brujic, OD**



**LEARN MORE ABOUT THE
SCIENCE BEHIND THE MASK**

MOIST HEAT EYE COMPRESSES

ACCEPT NO SUBSTITUTES

BRUDER IS THE COMPRESS DOCTORS TURN TO FOR:

- Dry eye disease
- Meibomian gland health
- Chalazion
- Ocular surface optimization
- Blepharitis
- Daily wellness and symptom relief

BRUDER MOIST HEAT EYE COMPRESSES

#1 DOCTOR RECOMMENDED

Bruder Moist Heat Eye Compresses are more than just products — they are cornerstone of an overall treatment protocol, one designed to deliver results, improve patient satisfaction, and increase compliance.

- Easy to use - simply microwave and apply for fast acting results
- Deliver consistent uniform moist heat – without hot spots
- Washable and reusable – will not break down or lose efficacy when washed
- Anti-bacterial and non-allergenic



Item 34160
Bruder Moist Heat
Eye Compress



Item 34170
Bruder Moist Heat
Single Eye Compress



Item 34180
Bruder Moist Heat
Sinus & Allergy Compress

“My eye doctor recommended incorporating the Bruder Mask into my daily hygiene routine to relieve my dry eyes. It works perfectly — the warmth is soothing and my symptoms have improved. I use the hygienic sheets to remove oil secretions produced by the compress and to keep makeup and debris from the getting on the mask.” – **Satisfied Patient**

BRUDER HYGIENIC EYELID SHEETS

RECOMMENDED TO MINIMIZE THE NEED FOR FREQUENT COMPRESS WASHINGS AND TO ENHANCE THE MOIST HEAT TREATMENT.

A patient favorite. These disposable sheets keep makeup, oil and debris away from the compress, while allowing therapeutic moisture to easily pass through. Can be used to wipe away eye secretions after treatment. Perfect for makeup wearers and blepharitis sufferers.

- Untreated micro-fine sheets
- Non-allergenic
- Non-irritating



Item 78900
35 Individually
wrapped sheets
per box

LEARN HOW BRUDER
CAN HELP YOUR PATIENTS



GOOD LID HYGIENE IS THE FIRST STEP TOWARD IMPROVED OCULAR WELLNESS

Eyelid hygiene is important — whether or not a patient already has symptoms. A daily lid cleansing routine that begins with Bruder Hygienic Eyelid Cleansing Wipes and Solution is a simple way to promote wellness and relieve uncomfortable symptoms. Good lid hygiene is also important to surgical outcomes.

BRUDER HYGIENIC EYELID CLEANSING WIPES

PRE-MOISTENED LID HYGIENE THERAPY WIPES FOR DAILY USE

Individually Wrapped | Hypo-Allergenic | Convenient

Daily use ophthalmic leave-on formula wipes help remove buildup, oil, dirt, pollen and impurities from the exterior surfaces of the eye that can contribute to eye irritation. Specially formulated to thoroughly cleanse eyelids and lashes to enhance their receptiveness to Bruder Hygienic Eyelid Solution Spray.

- No-rinse, leave-on formula
- Low-residue, non-soapy formula
- Gentle enough for daily use
- No stinging or burning



Item 78800
Hygienic
Eyelid
Cleansing
Wipes

BRUDER HYGIENIC EYELID CLEANSING WIPES with Tea Tree Oil

PRE-MOISTENED LID HYGIENE THERAPY WIPES FOR MILD TO MODERATE OCULAR IRRITATION

These wipes feature 4-Terpineol, a tea tree oil extract, to help treat Demodex, Dry Eye, Blepharitis and Meibomian Gland Dysfunction while also improving lid hygiene and reducing ocular irritation and inflammation. The wipes gently exfoliate and remove excess oils and debris from eyelids and lashes.

- No-rinse, leave-on formula
- Well tolerated by patients
- Low-residue, non-soapy formula



Item 78810
Hygienic
Eyelid
Cleansing
Wipes with
Tea Tree Oil

BRUDER HYGIENIC EYELID SOLUTION

PURE HYPOCHLOROUS ACID SOLUTION SPRAY: CONTAINS 0.02% PURE HYPOCHLOROUS ACID SOLUTION IN SALINE

This all-natural hygienic eyelid and eyelash spray is formulated with a pure, proprietary form of hypochlorous acid to provide effective relief from symptoms associated with Dry Eye, Blepharitis and Meibomian Gland Dysfunction. The gentle no-rinse formula helps reduce micro-organisms and other harmful debris around the eyelid margin.

- Pure hypochlorous acid without impurities or bleach – Free of alcohol, oil, parabens, sulfates, fragrance and other preservatives
- Safe for daily long-term use – non-allergenic and non-irritating
- No rinse formula



Item 46201
- 1 fl. oz. and
Item 46202
- 2 fl. oz.

BRUDER HYGIENIC EYELID CLEANSERS COMBO PACK

PACK OFFERS CONVENIENCE AND IMPROVES PATIENT COMPLIANCE

Contains: 30 Cleansing Wipes and 1 fl. oz. Eyelid Solution

The convenient combo pack brings two key lid hygiene components together in one package — a perfect combination for daily eyelid and lash care.

- Single SKU offers convenience to practice and patients
- Improves patient compliance
- Offers purchase value



Item 78000
Contain 30
Wipes and
1 fl. oz. Solution

LID HYGIENE KIT

DAILY LID HYGIENE IS EASIER THAN EVER

Maintaining healthy eyelids and eyelashes doesn't have to be complicated. Best results can be achieved with a complete daily routine that includes a combination of wiping away debris, spraying to reduce bacteria, and warming to unclog blocked glands.

This daily routine can improve eye comfort and overall ocular health. Each product is designed to provide relief from symptoms associated with dry eyes and lid irritation. When used together they offer superior results.

3 EASY STEPS



WIPE

Bruder Hygienic Eyelid Cleansing Wipes



SPRAY

Bruder Hygienic Eyelid Solution



WARM

Bruder Moist Heat Eye Compress



Item 79340
Bruder Hygienic
Eyelid Care Kit

BRUDER HYGIENIC EYELID CARE KIT

RECOMMEND A DAILY COMPREHENSIVE APPROACH TO OCULAR COMFORT AND WELLNESS

Kit contains: Bruder Moist Heat Eye Compress, Bruder Hygienic Eyelid Sheets (10), Bruder Hygienic Eyelid Cleansing Wipes (30) and Bruder Hygienic Eyelid Solution (1 fl.oz.)

The kit brings key lid hygiene components together in one convenient package — a perfect combination for daily eyelid and lash care.

- All-inclusive kit improves patient compliance
- Offers purchase value

**WATCH VIDEO TO LEARN MORE ABOUT
THE BRUDER HYGIENIC EYELID CARE KIT**



MANAGE LID MARGIN ISSUES

Clearing obstructed meibomian glands and restoring the flow of healthy lipids into the tear film is an essential step for patients with ocular surface disease or MGD.

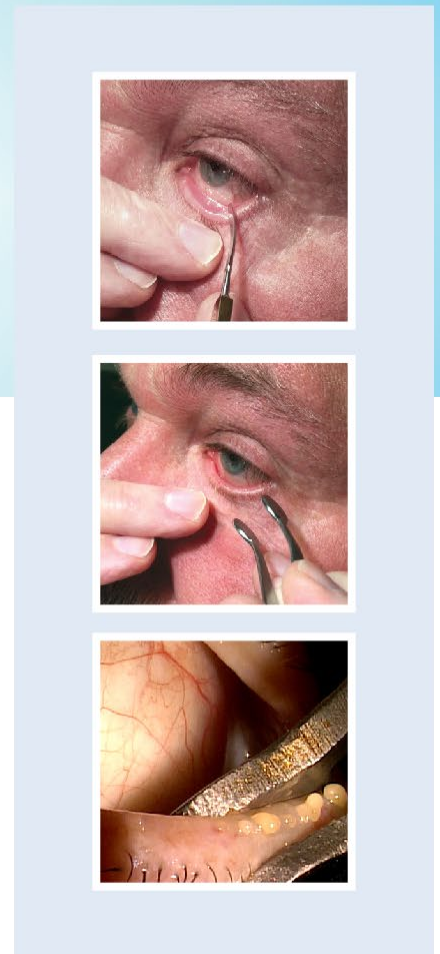
Offer your patients relief, and promote healthy lipid flow, by including these steps in treatment protocol:

LID DEBRIDEMENT. Mechanical debridement/scaling of the Line of Marx and the lid margin using the KARPECKI DEBRIDER removes keratin from the meibomian gland orifices that can obstruct lipid expression to the ocular surface; these keratin deposits can also predispose the patient to Blepharitis.

MANUAL EXPRESSION. Perform for both diagnostic and therapeutic benefit. Expression increases quality meibum production, decreases Dry Eye symptoms and provides symptomatic relief for patients. Gland expression using a Collins Expressor Forceps can produce lasting, noticeable results.

In-office strategies can help increase the efficacy of home-based lid hygiene measures and can extend the effectiveness of therapeutic treatments.

“These procedures can have a synergistic effect when combined with other treatments that heat or express the glands.” — **PAUL KARPECKI, OD**



BRUDER GERMAN STAINLESS INSTRUMENTS ARE REUSABLE AND AUTOCLAVABLE.

KARPECKI™ DEBRIDER

This debrider features a slightly curved tip with a “crisp” edge on both sides to easily remove keratin and caps over the meibomian glands.



Item 99653
Karpecki Debrider

COLLINS™ EXPRESSOR FORCEPS

For mild or aggressive expression. Offers Single-hand expression, non-slip coating and angled for easy lid access.



Item 98610
Collins Expressor



**SCAN OR CLICK TO LEARN MORE
AND VIEW OUR COMPLETE
INSTRUMENT CATALOG**

COLD THERAPY EYE COMPRESS

INNOVATIVE NON-GEL PAD TECHNOLOGY EFFECTIVE COLD THERAPY

The Bruder Cold Therapy Eye Compress provides therapy at temperatures that comply with medically accepted protocols.

BRUDER COLD THERAPY EYE COMPRESS

FOR POST-SURGICAL OR ALLERGY RELIEF

Safely delivers timed-release cold therapy to reduce inflammation and puffiness. Pad remains condensation-free, soft and flexible even when cold. May be applied directly to the skin, no special covers required.

- Unique pad design assures complete conformance
- Patented design prevents bunching, bursting or leaking
- Multi-layered compress features our proprietary "double seal and sewn" construction



Item 61080
Bruder Cold
Therapy Eye
Compress

MARKETING SUPPORT

IN-OFFICE EDUCATION

Bruder offers **complimentary educational support material.**

Brochures are available to provide education on the benefits of heat, hygiene, hydration as well as steps to improve ocular wellness.

Bruder "Rx Pads" provide eye care professionals with a simple checklist of recommended products for easy patient reference.

Request online at order.bruder.com.



PROFESSIONAL CO-BRANDING PROGRAM

Personalize the Bruder Moist Heat Eye Compress for your practice with the **Bruder Co-Branding Program**. You can customize a mesh storage bag with your practice logo and bundle it with the Bruder Moist Heat Eye Compress. It's a perfect way to promote your practice and offer a mask storage solution.



Contact us to learn more about this program



YOUR
BRAND
HERE

PATIENT EDUCATIONAL VIDEOS

EDUCATION IMPROVES COMPLIANCE AND OUTCOMES

Patient and staff education helps people make better informed decisions about their eye care. In support, Bruder offers an online learning library featuring videos about products and conditions.



CHECK OUT VIDEOS
IN OUR EDUCATIONAL
SERIES



ENHANCE OCULAR HEALTH WITH BRUDER PRODUCTS



LEARN ABOUT OUR ADDITIONAL PRODUCTS TO HELP IMPROVE OCULAR HEALTH



AllerFocus™
In-Office Allergy Testing



The Dry Eye Drink™



Bruder Sx™
Pre-Surgical Patient Prep Kit



Eyedration™
Air-Activated,
Single Use
Moist Heat
Eye Mask



Eyeleve®
Contact Lens
Compress



Samureye®
Game Enhancing
Mask



Bruder
a Hilco Vision Company

Visit our professional portal at order.bruder.com to place your order online. Want to know more? Call (888) 827-8337, visit www.bruder.com or email eyes@bruder.com.